

## Supermax Healthcare Canada Golden Masks Contest

### OFFICIAL RULES

- The Golden Masks Contest hosted by **Supermax Healthcare Canada** (the “**Contest**”) begins on June 1<sup>st</sup>, 2021 and ends on November 30<sup>th</sup>, 2021. By entering the Contest, each participant agrees to abide by these Official Rules and to be bound by them and by all decisions made by **Supermax Healthcare Canada** (the “**Sponsor**”), which shall be final and binding without right of appeal in all matters relating to the Contest and the awarding of the prizes, including eligibility or disqualification of entries.
- Find a Golden Mask, which will be randomly placed in four (4) Aurelia Mask boxes (each a “**Golden Mask Finder Prize**”), to win. 25,000 AIR MILES® Reward Miles may be awarded for each of the Golden Masks found, subject to current regulations.
- A registration is done when you purchase a box of Aurelia masks of the following models: 2110, 2120, 2130 (“**Aurelia masks**”).

#### **1. Eligibility**

- The Contest is open to all Canadian owner dentists who are 18 years of age or older.
- Employees, or persons living in the same household as any employee (and their immediate family, i.e. parents, siblings, children), of the Sponsor, of LoyaltyOne, Co. and RMG Loyalty (collectively, the “**Promotional Entities**”), of our distribution partners, of their parent companies, and their respective subsidiaries and affiliates, and of the Contest’s advertising and promotional agencies, are not permitted to enter. The Contest is subject to all applicable federal, provincial and municipal laws and regulations and is void where prohibited.

#### **2. How to enter the Contest**

- The Contest is open to any eligible person who purchases a box of Aurelia masks from June 1<sup>st</sup>, 2021 to November 30<sup>th</sup>, 2021.

#### **3. No purchase necessary and online entry**

No purchase is necessary to enter the Contest. If you wish to enter without making a purchase, from June 1st through November 30th, 2021, you must go to [aureliaglovescanada.com/goldenmasks2021dental](http://aureliaglovescanada.com/goldenmasks2021dental) and provide the following information: full name, phone number, valid email address, confirmation that you are a dentist, name of your clinic/practice, and your favorite Aurelia mask. One of the online participants will be randomly selected on December 3rd, 2021 at Sponsor's headquarters and might be eligible to win a 5th Golden Mask (the "**Golden Mask Draw Prize**"). Limit one (1) entry per person. The Promotional Entities shall not be responsible for incorrect or inaccurate transcription or information related to the Contest entry, technical malfunctions, lost or delayed data transmission, omission, interruption, deletion, defect, incompleteness, incomprehensibility or erasure of computer or network transmissions, failure of computer equipment, software, inability to access any online service or website, inability to submit online entry, or any other error or malfunction, or any prejudice or damage to participant's or any other person's computer related to or resulting from participating or downloading any materials in this Contest, or from late, illegible or misdirected entries.

#### **4. Prizes Description**

—There will be four (4) Golden Mask Finder Prizes and one (1) Golden Mask Draw Prize (collectively, the "**Prizes**") awarded.

—**Five (5) prizes of 25,000 AIR MILES® Reward Miles** to be awarded. Each prize consists of **25,000 AIR MILES® Reward Miles** (\$7,500 value). Total value of the prizes is \$37,500.

—The five (5) winners will each receive **25,000 AIR MILES® Reward Miles** in travel credit redeemable for one of five dream destinations offered in the Contest. If the trip costs less than **25,000 AIR MILES® Reward Miles**, the winner will keep the remaining AIR MILES Reward Miles. AIR MILES Concierge Service will help winners choose from five dream destinations.

- Prizes will be delivered via electronic transfer to the winner's AIR MILES Collector Account. To ensure that the winner receives the prize in their Collector Account, the winner must ensure that their balance preferences (AIR MILES Cash Rewards Balance or AIR MILES Dream Rewards Balance) are set before the prize is posted in their Collector Account.

- The approximate retail value of AIR MILES Reward Miles depends on the method of use chosen, the reward options available at the time of use, and the preference between the AIR MILES Cash Rewards Balance and the AIR MILES Dream Rewards Balance. If you use the AIR MILES Silver Program, 95 Reward Miles can be redeemed in-store for \$10 worth of purchases at an AIR MILES Participating Partner or 95 Reward Miles can be redeemed for a \$10 electronic voucher at a Participating Partner. If you use your miles for flights (at least 1,200 Dream Rewards Miles required for a flight), the value depends on the destination chosen, the date of travel and whether you use multiple carriers or suppliers. For example, a round-trip economy flight from Toronto to Winnipeg represents 2,000 Dream Rewards Miles and has an approximate value of \$525.00 CDN plus taxes. The winner must pay applicable taxes, related transportation fees, government taxes, excess baggage and other non-ticket fees. The value of Dream Rewards Miles used for non-flight reward options depends on the reward options in effect at the time of use. Miles are subject to the terms and conditions of the AIR MILES Reward Program, as

amended from time to time. Prize is not transferable or convertible to cash and must be accepted as awarded. The Contest Sponsor reserves the right to substitute a prize of equal or greater value, including cash.

## **5. Entry Requirements**

Before being pronounced winners, potential winners of all prizes must correctly answer, without assistance of any kind, mechanical or otherwise, a time-limited mathematical skill-testing question to be administered by phone or email at a pre-arranged time to comply with these rules, and sign and return the release (described below) within five (5) business days of the date indicated in the Winner Verification Notification Letter sent by Sponsor, or participant will be disqualified and forfeit the prize.

For the Golden Mask Finder Prize(s), if the potential winner does not correctly answer the mathematical skill-testing question, he/she will not be declared a winner and will not win a prize.

For the Golden Mask Draw Prize, if the potential winner does not correctly answer the mathematical skill-testing question and fails to provide the signed release within the time period specified, he/she will be deemed to have forfeited the prize and will be disqualified from the Contest. In such event, the Sponsor will, at its discretion, select another eligible participant for the prize who has been forfeited in accordance with these Official Rules, including the mathematical skill-testing question, who will be subject to disqualification in the same manner.

The decisions of the Sponsor's judges are final and without appeal in all matters relating to the promotion and awarding of prizes.

Submission of the Golden Mask code once found and the information required to enter the draw constitutes participant's acceptance of these Contest Rules. The Promotional Entities will not accept any liability for any loss, damage or claim caused by or resulting from this Contest or the prizes. Winners will be required to sign a legal agreement and release (the "**Release**") that confirms that the potential winner: (i) is eligible to enter the Contest and complies with these Contest Rules; (ii) accepts the prize as offered; and (iii) releases the Promotional Entities, and their respective parents, subsidiaries, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, managers, licensees, representatives, advertising, media buying and promotional agencies, and any judge appointed by the Sponsor (collectively, the "**Releases**") from any and all liability arising from acceptance of the prize(s) awarded and compliance with these Contest Rules.

By entering the Contest, participants consent to the use of their entry form, name, city of residence, picture, voice and/or likeness for publicity purposes and in all media used by the Promotional Entities without payment or compensation. All entries become the property of the Sponsor.

## **6. Odds of Winning**

The odds of winning depend on the total number of eligible entries received by the contest closing date.

## **7. Contest Sponsorship**

The Contest is sponsored by **Supermax Healthcare Canada**. LoyaltyOne, Co. and RMG Loyalty are not involved in any way with the Contest administration.

## **8. Quebec Residents**

Any dispute, concerning the conduct or organization of a publicity Contest, may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation respecting the awarding of a prize may be submitted to the *Régie des alcools, des courses et des jeux* only for the purpose of helping the parties reach a settlement.

## **9. Enrolment in the AIR MILES Reward Program**

If a participant is not an AIR MILES Collector, he or she may enroll in the AIR MILES® Reward Program by visiting airmiles.ca. By enrolling to become an AIR MILES Collector, you agree to be bound by the terms and conditions of the AIR MILES Reward Program, as amended.

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## **10. How to claim your prize**

### Draw:

- Supermax Healthcare Canada Inc. will contact the winner.

### Giveaway:

- If you find one of the Golden Masks, call us immediately at 1 886 428-9188. You will have to provide the unique code that comes with the mask as proof to claim the prize. When you claim your prize, you agree that your name, picture and workplace information can be advertised and used on Supermax Healthcare Canada Inc.'s social media and/or other media for subsequent contests and promotions.

## **11. Additional information**

The prize is non-transferable, but the owner dentist can draw the Airmiles® to a member of his/her immediate staff. No substitution or cash equivalent of prizes is permitted. Supermax Healthcare Canada inc. reserves the right to terminate, suspend or amend the contest without notice.